



MAREWORTHY STAKES

2023 IN-KIND SPONSORSHIP OPPORTUNITIES

About the Event

The Mareworthy Stakes is an inaugural fundraiser for Mareworthy Charities, a 501c3 nonprofit organization dedicated to supporting and improving the lives of Thoroughbred mares. This calendar photo contest aims to showcase the beautiful spirit of Thoroughbred mares while raising funds for our mission to protect Thoroughbred mares.

HOW CAN YOU HELP?

Your company's generous sponsorship through in-kind donations as contest prizes will greatly enhance the success of our event by motivating participants to maximize their fundraising efforts and raise awareness for Mareworthy Charities. We deeply appreciate your support and believe that your contribution will make a meaningful impact.

PRIZE OPPORTUNITIES TO SPONSOR

1 - GRAND PRIZE

12 - TOP 12 PRIZES

2 - TOP 2 PRIZES

20 - TOP 20 PRIZES

3 - TOP 3 PRIZES

1 - PEOPLE'S CHOICE PRIZE

4 - TOP 4 PRIZES

1 - MOST FUNDS RAISED PRIZE

5 - TOP 5 PRIZES

1 - MOST SUPPORTERS PRIZE

SPECIAL DISCOUNTS/OFFERS FOR ALL ENTRIES - TARGET QTY 200

WHAT WE CAN OFFER AS THANKS

By becoming a sponsor, your company will receive:

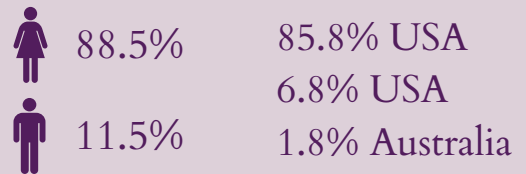
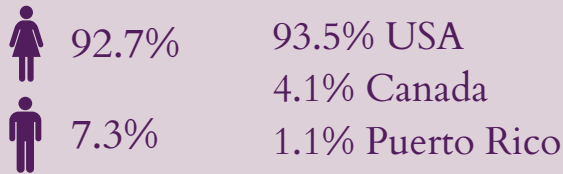
- Recognition in social media posts, press releases, and on Mareworthy.com
- Features in our email correspondence to entrants and supporters
- Inclusion of your logo and/or company name in the 2024 Mareworthy Charities Calendar
- Goodwill for helping us raise vital funds for the protection of Thoroughbred mares
- Written acknowledgment of your in-kind contribution for your tax purposes

FACEBOOK AUDIENCE (APR 20 - JUL 18, 2023)

@MAREWORTHY



@OTTBGUY (FOUNDER)



826 Unique Visitors to Mareworthy.com Apr 20 - Jul 18, 2023

KEY DATES

- Sep 1 - Sep 30: Entries Open
- Sep 8 - Sep 30: Public Voting to Select the Top 20
- Oct 1 - Oct 6: Judging Review to Place the Top 12
- October 7: Results Announced Via Livestream
- Prizes delivered to winners by October 15

CONTEST ALERT
MAREWORTHY STAKES
A photo contest that celebrates the importance of Thoroughbred mares!

September 1-30: Entry Period
September 8-30: Voting Period (so get your entries in early!)
October 1-6: Judging Review
October 7: Results Announced

Visit www.mareworthy.com to learn more and enter!